



Enriching the Education
of our Students

ACTIVating RNE

Roswell North Elementary Education Foundation
2009-2010 Annual Campaign Newsletter
October 23rd through November 6th, 2009

Congressman Tom Price Kicks Off RNEEF



"As long-time residents and former parents of a Roswell North student, Betty and I are excited to help kick off the Roswell North Elementary Education Foundation and their first annual campaign. We have long been strong supporters of RNE, and appreciate the formation of a non-profit foundation to support a public school. As a strong believer in local communities meeting the challenges of public education, I admire the parents

of Roswell North for not waiting on public assistance to address the needs of their school but, instead, taking action to acquire the resources that RNE needs to prepare their students for the future. I applaud RNEEF and encourage you to join Betty and I in supporting this worthy foundation."

- Congressman Tom Price, M.D.

Who Serves On RNEEF?

- | | |
|----------------------------|------------------------------------|
| Maggie DeCan, President | Sue Sharp, V.P. - Community/Grants |
| Tara Guinn, CPA, Treasurer | Kristin Watts, V.P. - Marketing |
| Beth Fincher, Secretary | Ralph Perales, Esq., Trustee |
| Francie Towey, Trustee | Inge Robb, Trustee |
| Molly Thompson, Trustee | Suzie Consoer, Teacher Rep |
| Jerome Huff, Principal | Lori Thomas/Lisa Walker, PTA Reps |

*Officers and trustees are voting members, all others are advisory positions.

Volunteers Appreciated!

If you would like to volunteer your time or services to the RNEEF, please contact us at: rneefoundation@gmail.com

Bob Licata Named Honorary Chairman of RNEEF Annual Campaign



A long time supporter of Roswell North Elementary, Bob Licata has agreed to serve as the Honorary Chairman of this year's Annual Campaign. Additionally, Dr. Licata's business, Pediatric Associates, P.C., servicing West Roswell and East Cobb, has stepped up to be the founding Business Sponsor of RNE's new educational foundation to the tune of a \$7500 donation.

When asked about why he is so enthusiastic about supporting the new foundation he replied, "RNE gives your kids an opportunity to experience real life, with real people and real challenges. Your donations help ensure they meet it all head on with the necessary resources to receive an excellent education. "

Always enthusiastic, he added, "I am excited to be part of RNEEF's success. The organization is off to a great start. I look forward to participating. LET'S GO!!"

Mr. Huff and RNEEF's Board of Trustees thank Bob for his past, present and continued support of Roswell North.



Pediatric Associates, P.C.

3000 Johnson Ferry Road, Suite 204
Marietta, GA 30062
770-993-2922

"With 15 years of teaching experience in three different states, I can't begin to tell you how thrilled I am to be a part of the RNEEF. As a teacher, I'm excited about the possibility of seeing Active Boards in every room. Not only will every teacher benefit from this technology, but every student that walks through RNE's doors for years to come will be touched by what we are trying to accomplish today.

As a parent, I'm inundated with fundraising efforts just like many of you. This Foundation though will solicit businesses and companies year round while asking families just once a year. While, my oldest daughter has already moved on to middle school and my youngest daughter has just a couple years left at RNE, I still want to see her benefit from the Foundation's fundraising efforts. But even more importantly, our Foundation is setting the stage for a school that will always strive for excellence in our neighborhood and community."

- Suzie Consoer, RNEEF Rep
2nd Grade Teacher, RNE

**Display Your
RNEEF Pride With
Your Founding
Donor Window
Cling for '09-'10**



*Enriching the Education
of our Students*

**RNE FOUNDATION
FOUNDING DONOR**
2009 – 2010

Foundation Frequently Asked Questions (FAQs)

Why did Roswell North form a Foundation?

Many schools, both private and public, are adding non-profit foundations to support educational programs beyond what limited tax dollars fund. 100% of every tax-deductible dollar donated supports Roswell North directly. Donations to the foundation give parents, grandparents, businesses, Roswell residents and Grant Foundations an attractive vehicle to contribute to the school. After parent, staff and administration surveys, Roswell North Elementary Education Foundation (RNEEF) was formed to enable the purchase of technology, science and math resources that are necessary for our children to succeed both after they leave Roswell North and in the work world of 2020 and beyond.

How is the Foundation different than the PTA?

The school needs both a strong PTA and a strong Foundation. The PTA is the heart and soul of the volunteer efforts that support programs and activities that are offered during the year. Many of these programs have been in place for years and are vital to the quality of life of our students and the enrichment activities that RNE provides. The focus of the PTA and the need for continued financial support and volunteers will not change.

The Foundation has a singular role; to raise money to fund programs that support the advancement of technology, science and math at RNE. The Foundation does not run but **funds** programs and purchases, although we, too, need volunteers to execute our fundraising efforts.

How will the Foundation raise money?

The Foundation will have four major fundraising initiatives. The first will be requesting available grants. This work is currently under way and we are happy to announce that Chick-Fil-A's corporate office was our first grant donor. The second will be soliciting donations from local business partners as well as the Roswell community, including RNE graduates, school district residents and friends of Roswell North who will be given the opportunity to donate to the school, as the quality of education at RNE is good for everyone's property values, again this is currently underway. Part of this effort will also work focus on employers of RNEEF contributors to secure matching funds. The next will be an annual event with a silent auction focused on children's art. Finally, like almost every successful school foundation has, we are having an annual campaign for students, parents, faculty and staff. This will be the one time a year that RNEEF asks parents for direct contributions. Beginning now and ending November 6th, the focus is on participation, not size of donation. Each donation makes a difference and we'd love to get 100% participation. Each family at RNE can be a founding contributor to Roswell North's Foundation.

STRONG SUPPORT FROM THE RNE PTA EXPRESSED

"The RNE PTA is looking forward to working with the newly established RNE Education Foundation! The RNE PTA is an extremely active organization. With the addition of a foundation at RNE we add to our activities with more substantive fundraising for the school, allowing the PTA to focus on our PTA programs, events, and activities, with the foundation focused on larger and more substantial fundraising, making the PTA and RNEEF a powerful team. Please support both the PTA and the Foundation!"

- Lori Thomas 2009-2010 Co-President, RNE PTA

A New Vision For Roswell North

I am proud to be part of the new Roswell North Elementary Education Foundation (RNEEF), but what a **CRAZY** time to start a foundation and ask parents to give more, you must be thinking. But what an amazing school and parent base we have, I say back to you. We are **CRAZY** about our kids and their education. I believe that parents, when told of the needs, want to be given an opportunity to help. We also recognize that there are families truly struggling due to the economy, which is why we are focusing not on the amount of the donation but getting 100% of the school to contribute something. No gift is too small. There are other parents who can and will (some already have) step up to fill the gaps.

Consider if you will, what if we gave some small portion of that 'raise' we got when daycare or preschool costs ended to enhance our children's education? What if we contributed some small portion of what we would pay in tuition to ensure that our children had access to the same resources that children in private schools have, while still receiving, what I believe is a superior overall educational experience at RNE? What would that be worth to each of us? It would be worth so much to RNE.

Last year I was honored to receive, on behalf of RNE, a GAPTA Visionary award for our entire school's involvement in the redistricting process. It was **our** award. Now, I would love for us to have a new vision of a school with every technological advantage and a school where every car displays a "Founding Donor of the Roswell North Foundation".

It is said that people don't donate to causes because they aren't asked. I am asking you to please give what you can to help **every child** at RNE have an Interactive Board in the classroom. Please join the Roswell North Elementary Education Foundation in enriching the education of each child at RNE. I thank you for your consideration and your time.

Maggie DeCan
President, RNEEF



What's So Great About Interactive Whiteboards?

The interactive whiteboard has been incorporated into learning environments for over a decade, and an increasing flow of research into its impact is emerging.

From the available body of research, several themes and patterns have emerged, including the positive effect interactive whiteboards have on student engagement, motivation, the ability to accommodate a variety of learning styles (including special needs students) and the capacity to enhance student understanding and review processes. Interactive whiteboards make learning more fun and more memorable.

Observations also indicate that designing lessons around interactive whiteboards can help educators streamline their preparations and be more efficient in their integration, thereby enhancing their overall productivity and teaching effectiveness.

This information is a result of one of the longest running studies on the effectiveness of interactive whiteboard in the classroom and was sponsored by the Smarter Kids Foundation of Canada.



Interactive boards make everything from morning lunch choices to CRCT prep more fun.

-Mrs. Linn
RNE 3rd Grade Teacher



Treasurer's Request

Dear Fellow Parents,

I am proud to be part of the formation of the Roswell North Elementary Education Foundation. While someday it would be great to have only one fundraising entity required at RNE, our first goal is a lofty one as well; to put 27 Interactive Boards in each regular classroom. That sounds like a huge number, but when broken down into families and/or students, it is attainable.

The cost of each board is \$5800, although we are looking at ways to drive that cost down as we seek to purchase multiple boards. We need 27 more to equip each regular classroom. That is a total of \$157,000. While we are a large school, we are also a diverse school, with a diversity of economic situations and abilities to contribute. We would love to purchase all 27 boards in 2 years, so that would mean an annual average contribution of \$157 per family or approximately \$13.00 a month over 2 years.

However, we do understand the tough economic times and really want to see 100% participation no matter what the size of the gift. Please give what you can and help **every child** at RNE have an Interactive Board in their classroom.

Tara Guinn, CPA
Treasurer, RNEEF

RNEEF ANNUAL CAMPAIGN PLEDGE FORM

Name(s): _____

Address: _____ City _____ ST _____ Zip _____

Email Address: _____ Phone # _____

Student Names _____ Teacher(s)/Grade(s) _____

May RNEEF list your name as a donor in their annual report? Yes No

Check here to have amount of your gift anonymous but list you as a founding donor.

We are showing our commitment to enriching the education of our RNE Student(s) by donating:

Founding Supporter Giving Levels: \$15 \$50 \$157 \$200 \$500 \$1,000 Other

ANY and ALL donations are appreciated. We hope every family will contribute something to the foundation, if you are able. No donation is too small. This year only, we will recognize ALL donors with a "Founding Donor Roswell North Foundation, 2009 - 2010" window cling for your car to proudly display RNE pride.

Payment Option 1: Cash or a check is enclosed in the amount of \$ _____

Payable to *Roswell North Elementary Education Foundation or RNEEF*

Payment Option 2: I will pay by credit card in the amount of \$ _____

Visit the Foundation website www.roswellnorthelementary.com and find Pay by PayPal on Foundation's tab

**Corporate Matching Donations: Many companies match charitable donations. Does yours?
If you work for a company that matches your gifts, please contact your HR Department to double your donation.**

RNEEF is a 501 (c)(3) Georgia nonprofit corporation.

Your donation to the annual campaign is fully tax-deductible.

You will receive a Founding Supporter Window Cling and a tax receipt shortly after your donation is received.

Please return the completed form and payment to your classroom or mail both to:

Roswell North Elementary Education Foundation
Tara Guinn, Treasurer
10525 Woodstock Road
Roswell, GA 30075

Thank you so much for supporting the Roswell North Foundation!!!!

If you have any questions, please email us at rneefoundation@gmail.com

Roswell North Elementary Education Foundation thanks Rich Printing for donating their services in the printing of this newsletter and enabling RNEEF to use YOUR funds to purchase more interactive boards.

Please consider Rich Printing for your future printing needs at www.Richprintinginc.com.